



PHOENIX
ALLIANCE CORP.



**CAPITAL ADVISORY AND
DUAL-LISTING SERVICES**

DUAL-LISTING IN CANADA



- Are you already listed on a stock exchange outside Canada?

Canada offers an exceptional market place not only for your shares; a dual-listing exposes your company's products and services to an additional consumer market.

- Are you a public company seeking to raise financing?

Canada presents a stable capital market environment and a strong economy. Public companies raise hundreds of millions of \$ every year on Canadian stock exchanges.

ADVANTAGES OF A DUAL-LISTING



- Exposure In Two Markets Widens Investor Base;
- Additional Market Liquidity;
- Increased Transparency For Investors Through Full Disclosure;
- Access To Capital In BOTH Markets;
- Supports Facilitating Foreign Acquisitions;
- Gateway to the entire North American Consumer Market;
- 300+ International Listings on Canadian Stock Exchanges;
- Cost Efficient And Quick Dual-listing Process.

WHY CANADA?



- Vibrant Canadian economy is ranked #1 place for doing business in the G7 for the next 5 years;
- # 1 for soundness of banks since 2008;
- Leading the G7 in low business costs, i.e. taxes;
- Supportive government provides fiscal aid and acts as catalyst in the commercialization of innovations;
- Sound macroeconomic policies;
- One of the largest natural resource capital markets in the world;

WHY THE CNSX?



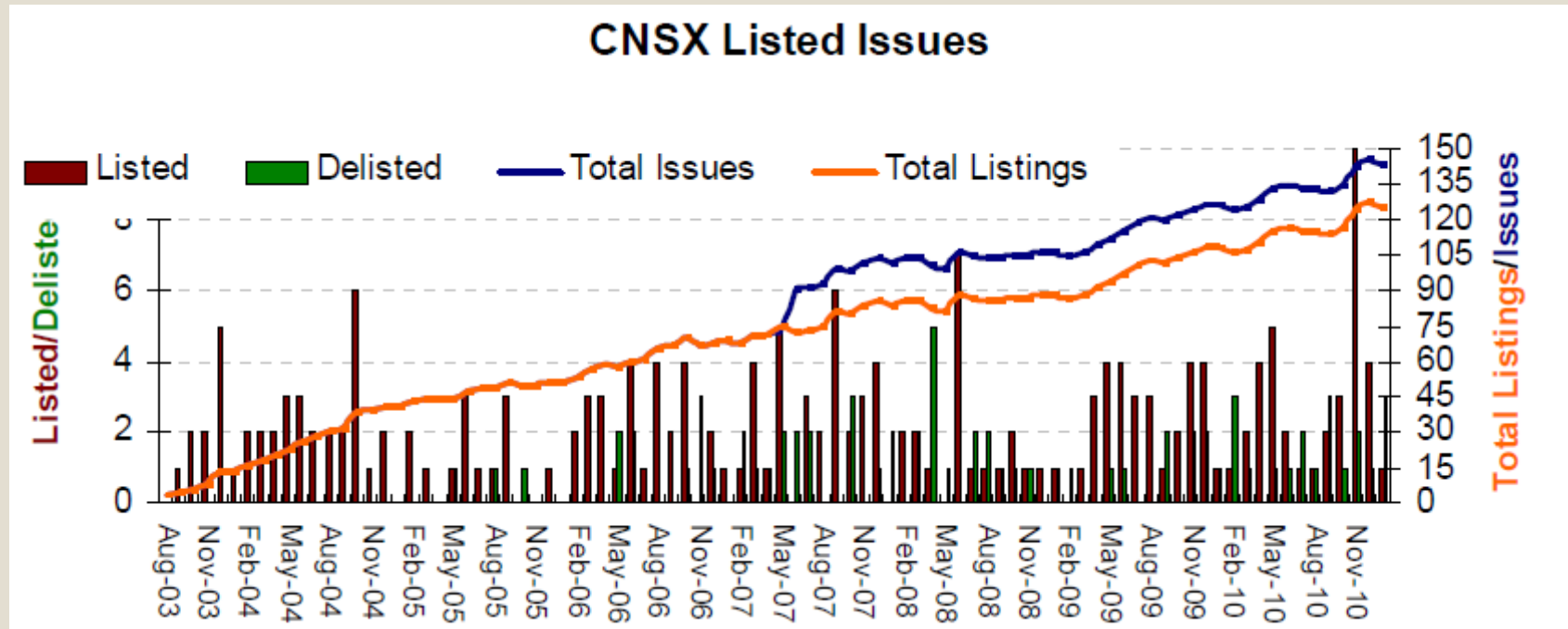
Five of the main benefits of listing on the **Canadian National Stock Exchange (CNSX)** are:

- Cost Effectiveness
- Streamlined Regulation
- Transparency: Enhanced Disclosure
- Liquidity: Central Auction Market
- Integrity: Approved Market Maker Program

CANADA'S FASTEST GROWING STOCK EXCHANGE



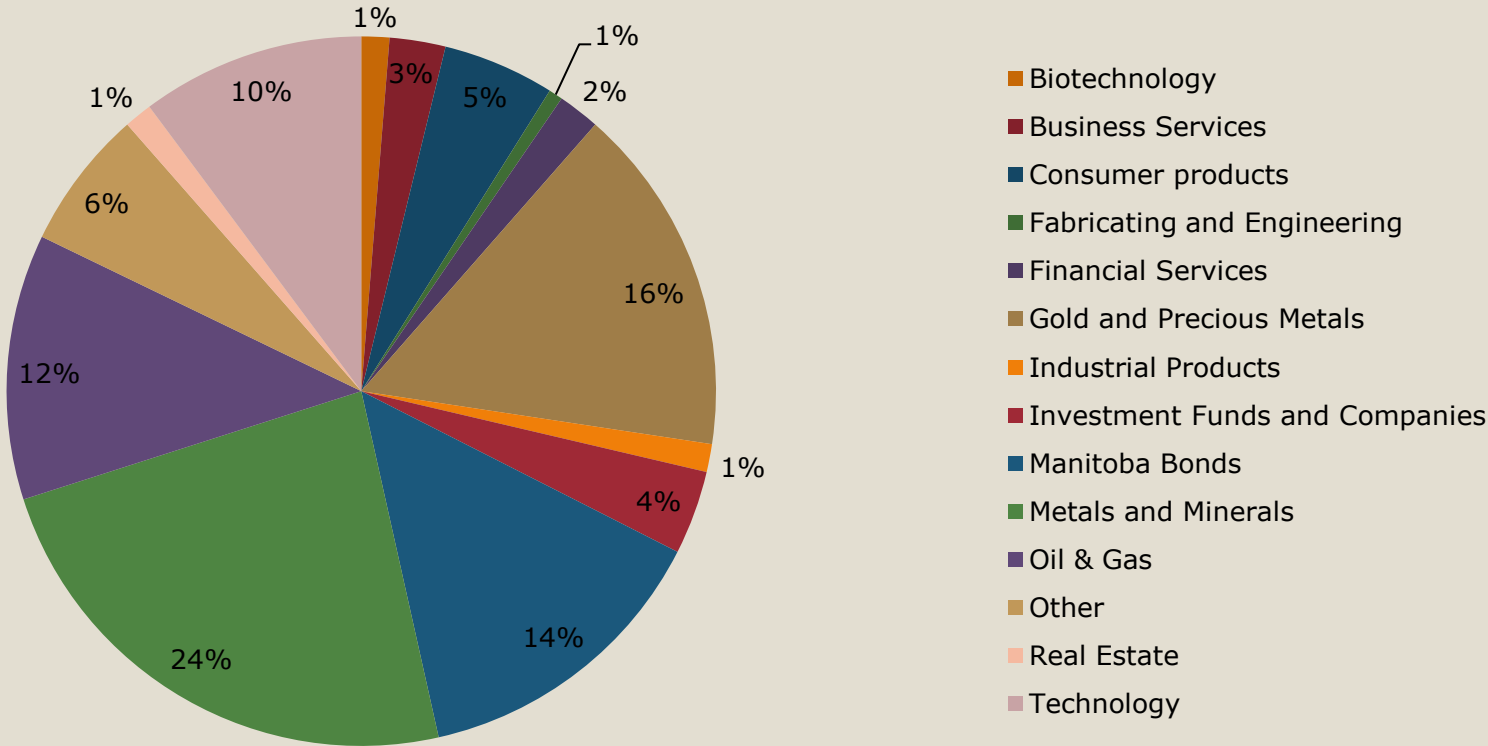
- 36 New Listings In 2010;
- More than 100% Increase In Volume, Value And Number Of Trades Over 2009.



CNSX LISTINGS BY SECTOR



Issuers/Listings by Sector



CNSX MARKET ACTIVITY



Total CNSX Market Activity Jan1 to May31, 2011

Avg Volume per Trade.....	19,551
Avg Value per Trade.....	\$4,174
Avg Price per Share.....	\$0.22
Total Volume Traded.....	394,536,950
Value Traded.....	\$84,678,744
Total Trades.....	20,179

CNSX FINANCINGS COMPLETED



Financings Completed Jan 1 to May 31, 2011

Total Value.....**\$199,743,226**

Total Number of Financings..**58**

COST EFFECTIVENESS



The following chart is a comparison of fees for the TSX-V, TSX and the CNSX based on a company with a market capitalization of \$25,000,000 with an additional listing of 2,000,000 shares at \$1.50 per share.

Total Fees	TSX-V	TSX	CNSX
Initial Listing	\$30,000	\$40,750	\$10,000
Additional Listing	\$15,500	\$6,200	-
Sustaining Fee	\$5,500	\$12,000	\$3,600
Total	\$51,000	\$58,950	\$13,600

CNSX fees are 73% lower than the TSX Venture and 77% lower than the TSX.

OUR ENGAGEMENT & SERVICE OFFER



LISTING ARRANGEMENT

We will

- review CNSX listing policies and ensure your company satisfies (or will satisfy) the listing requirements prior to listing;
- coordinate the preparation of the Canadian prospectus filing with our associate securities lawyer and auditor;
- submit preliminary prospectus to the Securities Commission;
- prepare and submit initial CNSX listing application (Form 1A, PIFs, and application fee) and coordinate all communication with CNSX;
- liaise with CNSX application team to determine conditional listing deliverables (this is determined on a case-by-case basis) during prospectus comment period;
- upon receipt of final prospectus from Commission, complete and submit Form 1B, 2A, 2B, and 4 to CNSX along with final application fee.

OUR ENGAGEMENT & SERVICE OFFER



IR SERVICES

We will provide a 3 months follow-on IR program, which will help deliver the following to your company:

- An improved understanding of the company's story within the financial community in Canada and abroad;
- An increase in the client's market capitalization;
- A reasonable level of liquidity in its shares;
- Easier access to capital in the future;
- A fair market valuation for the company;
- A strong dedicated mix of investors both institutional & retail.

CONTACT



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